



VideolIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Waterfront Strategies
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Contract # 102555

Schedule Dates 09/17/12-09/23/12
Advertiser Center Forward (9119)
Agency Waterfront Strategies (4172)
Product Political/Senate (1132)
Brand PRO-DONNELLY (ISSUE) (13412)
Salesperson Click, Steve (1579)
Sales Office WBTH
Buyer Name Gilroy, Maura
Phone/Fax /
CPE 96/102/102 1743 96 CENTER F
Account Types National/Political Issue
Billing Type Standard
Comments CENTER FORWARD

Date Entered 09/07/12
Last Modified 09/07/12
Entered By Nancy Laveley
CO-OP No
Headline # ECR07901927
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,405.00
Net Total \$36,295.00
Sales Tax

WBTH (WBTH)
By Broadcast Month
Sep. 2012 39 \$42,700.00
Grand Total: 39 \$42,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/17/12-09/21/12	2	:30	5A- 5:30A (EST)	1	X	X	X	X	X			1	\$300.00	\$300.00	WBTH (WBTH)	5-5:30A SUNRISE	9/7/12
2.0	Normal Line / SPOT (2)	09/17/12-09/21/12	2	:30	5:30A- 6A (EST)	1	X	X	X	X	X			1	\$550.00	\$550.00	WBTH (WBTH)	5:30-6A SUNRISE	9/7/12
3.0	Normal Line / SPOT (3)	09/17/12-09/21/12	2	:30	6A- 7A (EST)	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	WBTH (WBTH)	6-7A SUNRISE	9/7/12
4.0	Normal Line / SPOT (4)	09/17/12-09/21/12	2	:30	7A- 9A (EST)	2	X	X	X	X	X			2	\$900.00	\$1,800.00	WBTH (WBTH)	7-9A TODAY	9/7/12
5.0	Normal Line / SPOT (5)	09/22/12-09/22/12	2	:30	6A- 7A (EST)	1						X		1	\$300.00	\$300.00	WBTH (WBTH)	6-7A SUNRISE	9/7/12
6.0	Normal Line / SPOT (6)	09/22/12-09/22/12	2	:30	7A- 9A (EST)	1						X		1	\$500.00	\$500.00	WBTH (WBTH)	7-9A TODAY	9/7/12
7.0	Normal Line / SPOT (7)	09/23/12-09/23/12	3	:30	7A- 8A (EST)	1							X	1	\$500.00	\$500.00	WBTH (WBTH)	7-8A SUNRISE	9/7/12
8.0	Normal Line / SPOT (8)	09/17/12-09/21/12	3	:30	9A- 10A (EST)	1	X	X	X	X	X			1	\$400.00	\$400.00	WBTH (WBTH)	9-10A TODAY	9/7/12
9.0	Normal Line / SPOT (9)	09/17/12-09/21/12	3	:30	10A- 11A (EST)	2	X	X	X	X	X			2	\$400.00	\$800.00	WBTH (WBTH)	10-11A TODAY	9/7/12
10.0	Normal Line / SPOT (10)	09/17/12-09/21/12	4	:30	12P- 12:30P (EST)	1	X	X	X	X	X			1	\$400.00	\$400.00	WBTH (WBTH)	12-12:30P NOON NEWS	9/7/12
11.0	Normal Line / SPOT (11)	09/17/12-09/21/12	3	:30	12:30P- 1P (EST)	2	X	X	X	X	X			2	\$400.00	\$800.00	WBTH (WBTH)	12-30-1P NOON NEWS	9/7/12
12.0	Normal Line / SPOT (12)	09/17/12-09/21/12	2	:30	2P- 3P (EST)	2	X	X	X	X	X			2	\$300.00	\$600.00	WBTH (WBTH)	2-3P DR OZ	9/7/12
13.0	Normal Line / SPOT (13)	09/23/12-09/23/12	3	:30	10A- 11A (EST)	1							X	1	\$600.00	\$600.00	WBTH (WBTH)	10-11A MEET THE PRESS	9/7/12
14.0	Normal Line / SPOT (14)	09/17/12-09/21/12	2	:30	3P- 4P (EST)	1	X	X	X	X	X			1	\$400.00	\$400.00	WBTH (WBTH)	3-4P ELLEN	9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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15.0	Normal Line / SPOT (15)	09/17/12-09/21/12	3	:30	4P-5P (EST)	1	X	X	X	X	X			1	\$600.00	\$600.00	WTHR (WTHR)	4-5P DR. PHIL	9/7/12
16.0	Normal Line / SPOT (16)	09/17/12-09/21/12	2	:30	5P-6P (EST)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WTHR (WTHR)	5-6P EARLY NEWS	9/7/12
17.0	Normal Line / SPOT (17)	09/17/12-09/21/12	2	:30	6P-6:30P (EST)	2	X	X	X	X	X			2	\$1,600.00	\$3,200.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/7/12
18.0	Normal Line / SPOT (18)	09/17/12-09/21/12	3	:30	6:30P-7P (EST)	2	X	X	X	X	X			2	\$3,000.00	\$6,000.00	WTHR (WTHR)	6:30-7P NBC NIGHTLY NEWS	9/7/12
19.0	Normal Line / SPOT (19)	09/22/12-09/23/12	2	:30	6P-6:30P (EST)	1						X	X	1	\$550.00	\$550.00	WTHR (WTHR)	6-6:30P EARLY NEWS	9/7/12
20.0	Normal Line / SPOT (20)	09/17/12-09/21/12	2	:30	7P-7:30P (EST)	2	X	X	X	X	X			2	\$1,300.00	\$2,600.00	WTHR (WTHR)	7-7:30P WHEEL	9/7/12
21.0	Normal Line / SPOT (21)	09/17/12-09/21/12	1	:30	7:30P-8P (EST)	3	X	X	X	X	X			2	\$1,500.00	\$3,000.00	WTHR (WTHR)	7:30-8P JEOPARDY	9/7/12
21.0.1	Closed Preempt (21)	09/21/12															WTHR (WTHR)	Special Weather Report/Spot - Live Weather Update	
22.0	Normal Line / SPOT (22)	09/17/12-09/17/12	4	:30	8P-10P (EST)	1	X							1	\$4,000.00	\$4,000.00	WTHR (WTHR)	8-10P THE VOICE	9/7/12
23.0	Normal Line / SPOT (23)	09/20/12-09/20/12	3	:30	10P-11P (EST)	1				X				1	\$2,000.00	\$2,000.00	WTHR (WTHR)	10-11P ROCK CENTER	9/7/12
24.0	Normal Line / SPOT (24)	09/21/12-09/21/12	2	:30	10P-11P (EST)	1					X			1	\$3,000.00	\$3,000.00	WTHR (WTHR)	10-11P DATELINE	9/7/12
25.0	Normal Line / SPOT (25)	09/17/12-09/22/12	2	:30	11P-11:35P (EST)	2	X	X	X	X	X			2	\$1,600.00	\$3,200.00	WTHR (WTHR)	11-11:35P LATE NEWS	9/7/12

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26.0	Normal Line / SPOT (26)	09/17/12-09/21/12	2	:30	11:35P-12:37A (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WBTH (WTHR)	11:35P-12:37A TONIGHT	9/7/12
CONFIRMATION CONTRACT																			
Accepted Agency/Advertiser:		Date:		Accepted Station:		Date:		Comments:											

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